

EDY SULISTYO

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PROFILE

Edy has more than 12 years experience as an Information Technology professional, including 12 years in web development area, 6 years in mobile development area, 4 years in project management and 3 years in IT executive area. Currently Edy is the CTO of eEvent, Inc. Edy is a highly motivated and visionary internet entrepreneur who single-handedly owned and delivered a number of web products including ow.com (sold to Telepathy, inc), Kamus.net (sold to Stand4, llc), Katolik.com, FilesUpload, DNOrganizer, CircleMail and OpenStub. Over the past few years, he has led a diverse global development team for eSolutech, LLC to deliver various products from initial prototype all the way to production release.

SKILLS

Leadership — Lead Engineer, Solution Architect, Project Manager, Senior Executive

Web Development — PHP, JQuery, Javascript, HTML5, CSS, SOAP, Curl, Web Services, W3C, Cross Browser

Mobile Apps — Titanium Appcelerator

API — Paypal, Foursquare, Twitter, Facebook, Meetup

Scaling — Amazon AWS, Rackspace Cloud, Dynect, Heartbeat, Load Balance

Mobile — Android IP Failover, Load BalancingAndroid, iPhone, Mobile Appsa

OS — Redhat, Debian, Ubuntu, CentOS, Mac OS, Windows, DOS

Enterprise — Oracle AdminServer, PowerCenter Informatica, Webfocus, Crystal Report, SQL Plus, Oracle Form, PLSQL

Database — MySQL, Oracle, Teradata, Netezza, DB2, Ms Access, XML

Others — Java, C, C++, Resolve C++, Visual C++, Visual Basic, Matlab, SPARC, ASP, Shell Script, Batch Script, Adobe Photoshop, Adobe Illustrator, CADKey, AutoCAD, Firework, Maya, 3DSMax

EXPERIENCE

CTO, EEVENT, INC; COLUMBUS, OH — 2009-PRESENT

- Direct all IT operation and supervise team of software engineers and mobile engineers (iphone, android, blackberry) in both US and International office.
- Architect, design and develop the code base and infrastructure for eEvent.com and its mobile site using PHP, MySQL, Linux, Apache, JQuery, CSS, HTML5
- Design and develop eEvent facebook application (voted to be the best facebook event replacement) using php sdk, javascript sdk, social plugins and open graph api
- Implement deep integration with facebook to allow users to quickly register to any facebook event and accept payment with credit card.
- Design and develop iOS (iphone, iPod touch, iPad) based application using Titanium Appcelerator
- Design and develop Android based application using Titanium Appcelerator
- Instrumental in securing angel round funding.
- Deliver the production release early and within budget.
- Improve the UX through multiple iterations, customer validation and a/b testing to maximize the user experience and result in over 900 events created within the first few months after production release.
- Design and improve the front-end using HTML5/CSS3 and ensure the site can be accessed using any web and mobile browser (iphone, android, nokia, blackberry, etc)
- Design and implement scalable back-end to handle unpredictable influx of users and achieve 0 % downtime since production release.
- Minimize the number of defect by creating customized process and layer of QA procedures.
- Design the gamification element of eEvent.com to automate the marketing effort for event planner.
- Increased 250% page views by integrating the site with meetup API, google API, paypal API, facebook API, foursquare API and twitter API.
- Perform all investor and media relations functions including press releases, media interviews and book authors.
- Generated national and international media exposure by interviewing with newspaper, magazine, blog and radio.

SR. SOLUTION PHP ARCHITECT, ESOLUTECH; COLUMBUS, OH — 2008-2009

- Manage project resources to ensure all deliverables are delivered on time and on budget
- Provide the architecture design and technical solution for all products
- Lead the concept development team
- Design and develop all of the projects in concept development division using PHP, Linux, MySQL, JQuery, CSS, HTML5, Javascript
- Lead the team of 6 to design, develop, and implement secure identification system, OpenStub
- Implement the secure authentication algorithm and utilize 2D barcode to be used for OpenStub.com

LEAD SOFTWARE ENGINEER, NATIONWIDE; COLUMBUS, OH — 2005-2008

- Using Rules Palette and online editor to configure business rules in Oracle AdminServer to implement completely new system to support new financial product
- Integrate Oracle AdminServer, Harvest and Migration tool
- Actively involve in making architectural decision on crucial projects
- Utilize informatica Power Center 8.6 to extract, transform and load data from multi sources to other targets
- Implement web services mapping within Informatica using web services provider and consumer transformation to communicate to 3rd party application (Oracle AdminServer)
- Use SOAPUI to mock web-service server and client to request and receive xml data
- Lead and deliver various projects using ESDm (SDLC) methodology in timely manner and within budget
- Create a web based analyzer tool for oracle based loan system application using PHP, MySQL and Oracle
- Support various applications with various technologies like Java, JSP, XML, Oracle Form, Perl, PLSQL, Webfocus, Shell script and Visual Basic
- Analyze and implement complex calculator tool for Variable Annuity Fee using Visual Basic
- Implement complex parser tool for Mutual Fund feed using Visual Basic and import the result to teradata
- Create various complicated sales reports using webfocus and business object
- Become the subject matter experts in applications that required a lot of business knowledge

WEB DEVELOPER, THE OHIO STATE UNIVERSITY; COLUMBUS, OH — 2005-2006

- Implemented research tool using PHP, mySQL to be used by all institutions across the states
- Designed the UI and implemented it using AJAX and javascript to maximize the user experience

SYSTEM ANALYST, EATON CORP, VAN WERT, OH — 2004-2005

- Analyzed and maintain the integrity of Eaton's Distribution System through Rims and MFGPro.
- Involved and responsible for Rims software upgrade, including isolate and report any bugs found.
- Utilized Crystal Reports to provide the team leader with the most accurate and user friendly report.
- Improved the efficiency of the distribution flow by creating necessary software using Microsoft Access, HTML, Java Script, SwishMax, Visual Basic, and C++.
- Created barcoding system using barcode language

WEB DEVELOPER, EPRODUCT, LLC, COLUMBUS, OH — 1999-2008

Single handedly owned and developed the following sites:

- **Kamus.net** — Indonesian - English - Indonesian online dictionary that attracts on average 40,000 unique visitors everyday. Developed using: PHP, Javascript, MySQL, JQuery, Ajax, XML, HTML5, CSS3. Also optimized for mobile browser (blackberry, iphone, android, nokia).
- **OnlineWorld (OW.com)** — Second world that bridge online and offline world through virtual reality. Developed using: PHP, Javascript, MySQL, JQuery, Ajax, HTML, CSS.
- **OpenStub.com** — One ID solution designed to bridge between online and offline world using 2D QR barcode. Developed using: PHP, Javascript, MySQL, JQuery, Ajax, XML, XHTML, CSS.

- **iConvert.com** — A web and mobile application that allows you to convert unit measurement in seconds. Accessible through any mobile browser such as android, iphone, blackberry, nokia, pallm, etc. Developed using: PHP, Javascript, MySQL, JQuery, Ajax, XML, XHTML, CSS.
- **SlickScan.com** — Personalized media solution designed to enhance your checkout experience and eliminate unnecessary cards with a one stop solution. Developed using: PHP, Javascript, MySQL, HTML, CSS.
- **Katolik.com** — A web 2.0 social networking site specifically targeted for Catholics around the world. Accessible through android, iphone, and blackberry. Developed using: PHP, Javascript, MySQL, JQuery, Ajax, JSON, HTML, CSS.
- **iGenerator.com** — Web crawled designed to generate millions of articles from various sources. Developed using: PHP, Javascript, MySQL.
- **FilesUpload.com** — A web 2.0 application where more than 55,000 active users can upload and share files and photos. Developed using: PHP, Javascript, MySQL, Ajax, JSON, XHTML, CSS.
- **DNOrganizer.com** — Tool created to showcase and manage domain name portfolio. Developed using: PHP, MySQL, HTML, CSS.
- **KTM Scheduler (sel.cfmcolumnbus.com)** — Tool created to organize and schedule meeting with its group member. Developed using: PHP, MySQL, HTML, CSS, Google Map API,
- **Plotted.com** — Tool created to interface google map api and display the appropriate location. Developed using: PHP, Javascript, MySQL, Google Map API, HTML, CSS
- **CircleMail.com** — A web 2.0 application that offers unlimited email storage and powerful document management. Developed using: PHP, Javascript, MySQL, JQuery, Ajax, HTML, CSS.

EDUCATION

The Ohio State University, Columbus, OH — Computer Science Engineering (Magna Cum-laude)

PROFESSIONAL ACTIVITIES

PUBLICATIONS

Authored a chapter in “Startup Kita” a digital entrepreneur book that is widely used to teach college student about entrepreneurship — 2011

Published articles “eEvent stories at Launch conference” in Daily Social — 2011

PUBLIC SPEAKING AND PUBLIC RELATION

Guest speaker of Sparxup Seminar “Digital Trend for Technology” — 2011

Main speaker of #StartupLokal - Digital Heroes — 2011

Main speaker of eEvent seminar “How to create a successful event with technology” at various colleges and universities — 2011

Interviewed with Kompas, one of the biggest newspapers in Asia — 2011

Interviewed with The Jakarta Globe, leading publication in Indonesia — 2011

Interviewed with The Marketeers, leading marketing radio in Asia — 2011

Interviewed with SWA Magazine, the biggest entrepreneur magazine in Indonesia — 2011

Interviewed with Daily Social, leading startup blog in Asia — 2011

Interviewed with Penn-Olson, the biggest technology blog in Asia — 2011

Interviewed with Ciputra Entrepreneurship Center, leading entrepreneurship university in Indonesia — 2011

REFERRALS

REFERENCES OR ACCESS TO ANY PROJECT IS AVAILABLE UPON REQUEST.